

# It's Wrestling Not Rasslin': The Ultimate Guide to the World of Professional Wrestling



**It's Wrestling, Not Rasslin'!** by Cesar Saenz

★★★★★ 5 out of 5

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File size : 4881 KB  
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Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 235 pages  
Lending : Enabled  
Item Weight : 14.1 ounces  
Dimensions : 8.58 x 0.91 x 5.43 inches



## **By Cesar Saenz**

Professional wrestling is a unique and fascinating form of entertainment that has captured the imaginations of millions around the world. It's a sport, a performance art, and a business, and it has a rich history and culture that dates back over a century.

In his new book, *It's Wrestling Not Rasslin'*, Cesar Saenz provides a comprehensive and engaging exploration of the world of professional wrestling. Saenz, a lifelong fan and former wrestler himself, offers a unique insider's perspective on the history, culture, and business of the sport.

The book is divided into three parts. The first part provides a history of professional wrestling, from its humble beginnings in carnivals and circuses to its rise as a major form of entertainment in the 20th century. Saenz covers all the major milestones in the history of the sport, from the early days of Frank Gotch and Ed "Strangler" Lewis to the golden age of Hulk Hogan and Ric Flair to the modern era of John Cena and Roman Reigns.

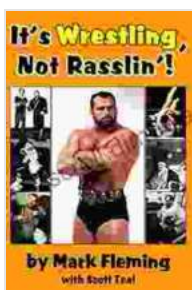
The second part of the book takes a closer look at the culture of professional wrestling. Saenz explores the different types of wrestlers, from the babyfaces and heels to the high-flyers and brawlers. He also discusses the different types of matches, from singles matches to tag team matches to battle royals. And he provides a behind-the-scenes look at the creative process, from the writing of the storylines to the production of the matches.

The third part of the book focuses on the business of professional wrestling. Saenz discusses the different ways to make money in the wrestling business, from ticket sales to television rights to merchandise sales. He also discusses the challenges facing the wrestling business, from

the rise of new media to the increasing competition from other forms of entertainment.

It's Wrestling Not Rasslin' is a must-read for fans of professional wrestling. Saenz provides a comprehensive and engaging exploration of the world of professional wrestling, from its history and culture to its business and future. Whether you're a lifelong fan or just a curious newcomer, Saenz's book will give you a new appreciation for the world of professional wrestling.

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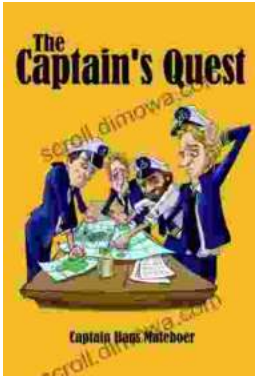
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