

How an Improbable Bid for the 1932 Olympics Transformed Los Angeles from Dusty Outpost to Global City

In 1928, Los Angeles was a dusty outpost with a population of just over one million people. The city was struggling to recover from the Great Depression, and there was little to suggest that it would one day become one of the world's most iconic metropolises.



Dreamers and Schemers: How an Improbable Bid for the 1932 Olympics Transformed Los Angeles from Dusty Outpost to Global Metropolis by Barry Siegel

★★★★☆ 4.7 out of 5

Language : English
File size : 6376 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 273 pages
Lending : Enabled



But all that changed when Los Angeles improbably won the bid to host the 1932 Olympic Games. The Games were a huge success, and they helped to put Los Angeles on the map as a major tourist destination. The Olympics also spurred a wave of development in the city, and helped to transform it into the global city that it is today.

The Improbable Bid

Los Angeles's bid for the 1932 Olympics was a long shot. The city was not a major international destination, and it had little experience hosting large-scale sporting events. But the city's boosters were determined to bring the Games to Los Angeles, and they put together a compelling bid that emphasized the city's natural beauty, its mild climate, and its state-of-the-art sports facilities.

Against all odds, Los Angeles won the bid. The city was awarded the Games over more established cities like Berlin, Rome, and Budapest. The decision was a surprise to many, but it was a testament to the city's boosters and their vision for the future.

The 1932 Olympics

The 1932 Olympics were a huge success. The Games attracted over one million visitors to Los Angeles, and they generated an estimated \$100 million in revenue for the city. The Games also helped to put Los Angeles on the map as a major international destination.

The Olympics were also a major turning point in the history of Los Angeles. The Games helped to spur a wave of development in the city, and they helped to transform it into the global city that it is today.

The Legacy of the Olympics

The 1932 Olympics had a lasting impact on Los Angeles. The Games helped to put the city on the map as a major international destination, and they spurred a wave of development that transformed the city into the global metropolis that it is today.

The Olympics also left a lasting legacy of sports facilities in Los Angeles. The Los Angeles Memorial Coliseum, which was built for the Games, is still one of the city's most iconic landmarks. The Coliseum has hosted countless sporting events over the years, including the 1984 Summer Olympics and the 1994 FIFA World Cup.

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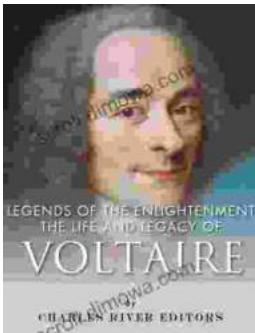
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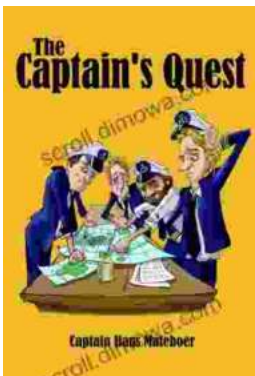


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